



Page Audit (Summary)



Printing Custom Quote Request

Thank you for allowing Rapid Color the opportunity to quote your custom printing order. Our price estimators and expert sales staff will respond to your request with a quote estimate right away.

Your Name *

Company/Organization *

Shipping Address *

Your Email Address *

rapidcolor.com/custom-quote

CUSTOM QUOTE

25.1% optimization rate

✘ Errors: 2 | ⚠ Warnings: 17 | ⓘ Info: 1,451 | 📅 Date: Jun 25, 2018

Content Optimization: Summary

Title		Body	
✘ Keywords in title	0	✘ Keywords in body	0
✔ Title length	12 chars	⚠ Word count in body	110
✔ Multiple <title> tags	No	⚠ Keywords in H1	0
Meta tags		ⓘ Keywords in H2-H6	0
⚠ Keywords in meta description tag	0	ⓘ Keywords in bold	0
✔ Meta description length	55 chars	ⓘ Keywords in italic	0
✔ Multiple meta description tags	No	ⓘ Keywords in link anchors	0
✔ Keywords in meta keywords tag	0	Images	
		ⓘ Keywords in alt texts	0
		✔ Empty alt texts	0
		Markup	
		ⓘ Open Graph markup	No
		✔ Structured data markup	Yes

Technical Audit: Summary

Page availability		Page speed (Desktop)	
✔ Page status code	200	✔ Page size	272.5 KB
✔ Broken resources	0	ⓘ Server response time	0.27 sec
✔ Page is restricted from indexing	No	✔ Too many redirects	No
ⓘ Resources restricted from indexing	7	✔ Uncompressed resources	0
✔ Page uses meta refresh	No	⚠ Uncompressed images	3
✔ Page uses rel="canonical"	No	ⓘ Uncached resources	27
Encoding and technical factors		ⓘ Unminified resources	8
✔ Mixed HTTP/HTTPS content issues	0	ⓘ Render-blocking JavaScript/CSS	1

✔ Multiple canonical URLs	No	✔ Above-the-fold content prioritized	Yes
✔ Conflicting character encoding	No	Page usability (Mobile)	
✔ Page uses frames	No	✔ Mobile friendly	Yes
ℹ W3C HTML errors & warnings	2	✔ Viewport configured properly	Yes
ℹ W3C CSS errors & warnings	1,395	✔ Too small text	0
URL		⚠ Too small tap targets	11
✔ Dynamic URL	No	✔ Content outside viewport	0
✔ URL length	38 chars	✔ Page uses plugins	0
Links			
✔ Broken links	0		
✔ Number of links on the page	22		
ℹ Dofollow ext. links on the page	4		

Report created: Jun 25, 2018 by [Jeanie Zatkulak](#)